

2024 SPONSORSHIP OPPORTUNITIES

\* limit one

	Corporate Village	Jumbotron	Swag Station	Corporate	Event	Stretching Tent	Entertainment	Post-Race Refreshment	Contributor	Supporter	Sampling
	\$15,000 *	\$15,000 *	\$10,000 *	\$10,000	\$7,500	\$5,000 *	\$5,000 *	\$5,000 *	\$5,000	\$3,000	\$1,500
PRE-RACE PROMOTIONAL RECOGNITION											
Logo on printed materials	▼	▼	▼	▼	▼	▼	▼	▼	▼		
Logo on event web site with hyperlink to your site	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Logo on media placement/press releases	▼	▼	▼	▼	▼	▼	▼	▼	▼		
ONSITE RECOGNITION											
Branding											
Company gathering area branded "Your Company Name" Corporate Village	▼										
Color sections in the Corporate Village: "Your Company Name" Corporate Village on each color area sign	▼										
Special branded signage in the Corporate Village	▼										
Special branded signage around Jumbotron screen and truck		▼									
Special branded signage near our goody bag stations – presented by "Your Company Name"			▼								
Special branded signage near our band and the award stage – presented by "Your Company Name"							▼				
Special branded signage by our two photo booths presented by "Your Company Name"							▼				
Post-race refreshment area branded: "Your Company Name" Post Race Refreshment Stop							▼	▼			
Jumbotron signage											
Minimum number of logo impressions on Jumbotron at start/finish line, per hour	37	37	30	30	22	15	15	15	15	7	7
Logo around screen for the entirety of the event											
Signage											
Logo on stage backdrops			▼	▼							
Logo on start/finish line banner	▼	▼	▼	▼							
3' x 8' barricade signs (start/finish area)	4	4	4	4	2					1	
2' x 4' pole lead in signs (start/finish area)	2		2	2				2			
Logo on race t-shirt (for all participants/volunteers)	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	
Start/finish line, water station signage	▼	▼	▼	▼							
Periodic public address announcements	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
On-Site											
Tent display (10' x 10' tent)	▼	▼	▼	▼	▼						
Product sampling	▼	▼	▼	▼	▼	▼	▼	▼	▼		▼
Goodie bag insert	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼
Participation in event ceremonies	▼	▼									
POST-RACE											
Access to the race database	▼	▼	▼	▼							
Half-page advertisement & logo recognition in the results booklet	▼	▼	▼	▼							
Quarter-page advertisement & logo recognition in the results booklet					▼	▼	▼	▼	▼		
Full color logo in results booklet										▼	▼