



CELEBRATING 5 YEARS

MARCUM WORKPLACE CHALLENGE

SPONSOR OPPORTUNITIES AT A GLANCE

Corporate Village Sponsorship (Limit 1)	SOLD
Jumbotron Sponsorship (Limit 1)	SOLD
Corporate Sponsorship	\$10,000
Event Sponsorship	\$6,750
Entertainment Sponsorship (Limit 1)	SOLD
Post Race Refreshment Stop (Limit 1)	SOLD
Contributor Sponsorship	\$5,000
Supporter Sponsorship	\$2,500
Sampling Sponsorship	\$1,500

Customizable program available upon request

**TUESDAY
JULY 28, 2020**

**JONES BEACH
STATE PARK**

**3.5 MILES
12,000 ATTENDEES
200 LOCAL COMPANIES**

**LONG ISLAND'S LARGEST
CORPORATE PICNIC**

**BENEFITING LOCAL
LONG ISLAND CHARITIES**



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CORPORATE VILLAGE SPONSORSHIP

Limited to 1 Sponsor Opportunity

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Company gathering area branded: "Your Company Name" Corporate Village
- Color sections in the corporate village will have: "Your Company Name"
- Corporate Village on each color area sign
- Special branded signage at the entrance to the main corporate village
- Minimum of 45 logo impressions on Jumbotron during event at start/finish line
- Logo on stage backdrops
- Logo on start/finish line banner
- Four (4) 3' x 8' barricade signs (start/finish area)
- Two (2) 2' x 4' pole lead in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Start/finish line, water station signage
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert
- Participation in event ceremonies

Post-Race

- Access to the race database
- Half-page advertisement & logo recognition in the results booklet

Sponsorship Fee: \$15,000

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JUMBOTRON SPONSORSHIP

Limited to 1 Sponsor Opportunity

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Signage on and around Jumbotron screen and truck
- Logo in corner of screen for the entirety of the event
- Minimum of 45 logo impressions on jumbotron during broadcast at start/finish line
- Logo on stage backdrops
- Logo on start/finish line banner
- Four (4) 3' x 8' barricade signs (start/finish area)
- Two (2) 2' x 4' pole lead in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Start/finish line, water station signage
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert

Post-Race

- Access to the race database
- Half-page advertisement & logo recognition in the results booklets

Sponsorship Fee: \$15,000

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CORPORATE SPONSORSHIP

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Minimum of 35 logo impressions on Jumbotron during event at start/finish line
- Logo on stage backdrops
- Logo on start/finish line banner
- Four (4) 3' x 8' barricade signs (start/finish area)
- Two (2) 2' x 4' pole lead-in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Start/finish line, water station signage
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert

Post-Race

- Access to the race database
- Half-page advertisement & logo recognition in the results booklet

Sponsorship Fee: \$10,000

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EVENT SPONSORSHIP

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Minimum of 25 logo impressions on Jumbotron during event at start/finish line
- Two (2) 3' x 8' barricade signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert

Post-Race

- Quarter-page advertisement & logo recognition in the results booklet

Sponsorship Fee: \$6,750

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ENTERTAINMENT SPONSORSHIP

Limited to 1 Sponsor Opportunity

Pre-Race Promotional Recognition

Logo on printed materials
Logo on event web site with hyperlink to your site
Logo on media placement/press releases

On-Site Recognition

Special branded signage by our band –
"Ready in 10" presented by "Your Company Name"
Special branded signage by our two photo booths –
Soar Photo Booths presented by "Your Company Name"
Minimum of 15 logo impressions on Jumbotron during event at start/finish line
Logo on race t-shirt (for participants/volunteers)
Periodic public address announcements
Goody bag insert

Post-Race

Quarter-page advertisement & logo recognition
in the results booklet

Sponsorship Fee: \$5,000

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POST RACE REFRESHMENT STOP SPONSORSHIP

Limited to 1 Sponsor Opportunity

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Post-race refreshment area branded: "Your Company Name" Post Race Refreshment Stop
- Minimum of 15 logo impressions on Jumbotron during event at start/finish line
- Two (2) 2' x 4' pole lead-in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Periodic public address announcements
- Product sampling
- Goodie bag insert

Post-Race

- Quarter-page advertisement & logo recognition in the results booklet

Sponsorship Fee: \$5,000

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CONTRIBUTOR SPONSORSHIP

Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

On-Site Recognition

- Minimum of 15 logo impressions on Jumbotron during event at start/finish line
- Two (2) 2' x 4' pole lead-in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Periodic public address announcements
- Product sampling
- Goodie bag insert

Post-Race

- Quarter-page advertisement & logo recognition in the results booklet

Sponsorship Fee: \$5,000

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SUPPORTER SPONSORSHIP

Pre-Race Promotional Recognition

Logo on event website with hyperlink to your site

On-Site Recognition

Minimum of 9 logo impressions on Jumbotron during event at start/finish line

One (1) 3' x 8' barricade sign

Logo on race shirt (for participants/volunteers)

Periodic public address announcements

Goody bag insert

Post-Race

Full color logo in results booklet

Sponsorship Fee: \$2,500

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SAMPLING SPONSORSHIP

Pre-Race Promotional Recognition

Logo on event web site with hyperlink to your site

On-Site Recognition

Minimum of 9 logo impressions on Jumbotron during event at start/finish line

Periodic public address announcements

Product sampling in post-race refreshment area

Goodie bag insert (products/coupons)

Post-Race

Full color logo in results booklet

Sponsorship Fee: \$1,500

Plus Product

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