

2020 SPONSORSHIP COMPARISON CHART

	Corp Village	Jumbotron	Corp	Event	Entertainment	Post Race	Contributing Supporter	Sampling	
	\$15,000	\$15,000	\$10,000	\$6,750	\$5,000	\$5,000	\$5,000	\$2,500	\$1,500
PRE-RACE PROMOTIONAL RECOGNITION									
Logo on printed materials	▼	▼	▼	▼	▼	▼	▼		
Logo on event web site with hyperlink to your site	▼	▼	▼	▼	▼	▼	▼	▼	▼
Logo on media placement/press releases	▼	▼	▼	▼	▼	▼	▼		
ON-SITE RECOGNITION									
Branding									
Company gathering area branded: "Your Company Name" Corporate Village	▼								
Color sections in the corporate village: "Your Company Name" Corporate Village on each color area sign	▼								
Special branded signage at the entrance to the main corporate village	▼								
Special branded signage by our band – "Ready in 10" presented by "Your Company Name"					▼				
Special branded signage by our two photo booths presented by "Your Company Name"					▼				
Post-race refreshment area branded: "Your Company Name" Post Race Refreshment Stop						▼			
Jumbotron signage									
Minimum number of logo impressions on Jumbotron during event at start/finish line	45	45	35	25	15	15	15	9	9
Signage on and around Jumbotron screen and truck		▼							
Logo in corner of screen for the entirety of the event		▼							
Signage									
Logo on stage backdrops	▼	▼	▼						
Logo on start/finish line banner	▼	▼	▼						
3' x 8' barricade signs (start/finish area)	4	4	4	2				1	
2' x 4' pole lead in signs (start/finish area)	2		2			2			
Logo on race t-shirt (for participants/volunteers)	▼	▼	▼	▼	▼	▼	▼	▼	
Start/finish line, water station signage	▼	▼	▼						
Periodic public address announcements	▼	▼	▼	▼	▼	▼	▼	▼	▼
On-site									
Tent display (10' x 10' tent)	▼	▼	▼	▼					
Product sampling	▼	▼	▼	▼	▼	▼	▼	▼	▼
Goodie bag insert	▼	▼	▼	▼	▼	▼	▼	▼	▼
Participation in event ceremonies	▼								
POST-RACE									
Access to the race database	▼	▼	▼						
Half-page advertisement & logo recognition in the results booklet	▼	▼	▼						
Quarter-page advertisement & logo recognition in the results booklet				▼	▼	▼	▼		
Full color logo in results booklet								▼	▼