

# MARCUM WORKPLACE CHALLENGE

# ROAD TO \$1 MILLION



The Marcum Workplace Challenge has raised more than \$900,000 for local charities.  
Join us this year on the ROAD TO \$1 MILLION!

## SPONSOR OPPORTUNITIES AT A GLANCE

<b>Corporate Village Sponsorship</b> (Limit 1)	<b>SOLD</b>
<b>Jumbotron Sponsorship</b> (Limit 1)	<b>SOLD</b>
<b>Corporate Sponsorship</b>	<b>\$10,000</b>
<b>Event Sponsorship</b>	<b>\$6,750</b>
<b>Entertainment Sponsorship</b> (Limit 1)	<b>\$5,000</b>
<b>Post Race Refreshment Stop</b> (Limit 1)	<b>\$5,000</b>
<b>Supporter Sponsorship</b>	<b>\$2,500</b>
<b>Sampling Sponsorship</b>	<b>\$1,500</b>

Customizable program available upon request

**TUESDAY, JULY 30, 2019**  
**JONES BEACH STATE PARK**

**3.5 MILES**  
**12,000 ATTENDEES**  
**200 LOCAL COMPANIES**

**LONG ISLAND'S LARGEST**  
**CORPORATE PICNIC**

**BENEFITING LOCAL**  
**LONG ISLAND CHARITIES**

14th Annual

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## CORPORATE SPONSORSHIP

### Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

### On-Site Recognition

- Minimum of 35 logo impressions on Jumbotron during event at start/finish line
- Logo on stage backdrops
- Logo on start/finish line banner
- Four (4) 3' x 8' barricade signs (start/finish area)
- Two (2) 2' x 4' pole lead-in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Start/finish line, water station signage
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert

### Post-Race

- Access to the race database
- Half-page advertisement & logo recognition in the results booklet

**Sponsorship Fee: \$10,000**

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## EVENT SPONSORSHIP

### Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

### On-Site Recognition

- Minimum of 25 logo impressions on Jumbotron during event at start/finish line
- Two (2) 3' x 8' barricade signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Periodic public address announcements
- Tent display (10' x 10' tent)
- Product sampling
- Goodie bag insert

### Post-Race

- Quarter-page advertisement & logo recognition in the results booklet

**Sponsorship Fee: \$6,750**

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## ENTERTAINMENT SPONSORSHIP

Limited to 1 Sponsor Opportunity

### Pre-Race Promotional Recognition

Logo on printed materials  
Logo on event web site with hyperlink to your site  
Logo on media placement/press releases

### On-Site Recognition

Special branded signage by our band –  
“Ready in 10” presented by “Your Company Name”  
Special branded signage by our two photo booths –  
Soar Photo Booths presented by “Your Company Name”  
Minimum of 15 logo impressions on Jumbotron during event at start/finish line  
Logo on race t-shirt (for participants/volunteers)  
Periodic public address announcements  
Goody bag insert

### Post-Race

Quarter-page advertisement & logo recognition  
in the results booklet

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## Sponsorship Fee: \$5,000



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## POST RACE REFRESHMENT STOP SPONSORSHIP

Limited to 1 Sponsor Opportunity

### Pre-Race Promotional Recognition

- Logo on printed materials
- Logo on event web site with hyperlink to your site
- Logo on media placement/press releases

### On-Site Recognition

- Post-race refreshment area branded: "Your Company Name" Post Race Refreshment Stop
- Minimum of 15 logo impressions on Jumbotron during event at start/finish line
- Two (2) 2' x 4' pole lead-in signs (start/finish area)
- Logo on race t-shirt (for participants/volunteers)
- Periodic public address announcements
- Product sampling
- Goodie bag insert

### Post-Race

- Quarter-page advertisement & logo recognition in the results booklet

**Sponsorship Fee: \$5,000**

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## SUPPORTER SPONSORSHIP

### Pre-Race Promotional Recognition

Logo on event website with hyperlink to your site

### On-Site Recognition

Minimum of 9 logo impressions on Jumbotron during event at start/finish line

One (1) 3' x 8' barricade sign

Logo on race shirt (for participants/volunteers)

Periodic public address announcements

Goody bag insert

### Post-Race

Full color logo in results booklet

**Sponsorship Fee: \$2,500**

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## SAMPLING SPONSORSHIP

### Pre-Race Promotional Recognition

Logo on event web site with hyperlink to your site

### On-Site Recognition

Minimum of 9 logo impressions on Jumbotron during event at start/finish line

Periodic public address announcements

Product sampling in post-race refreshment area

Goodie bag insert (products/coupons)

### Post-Race

Full color logo in results booklet

**Sponsorship Fee: \$1,500**

**Plus Product**

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